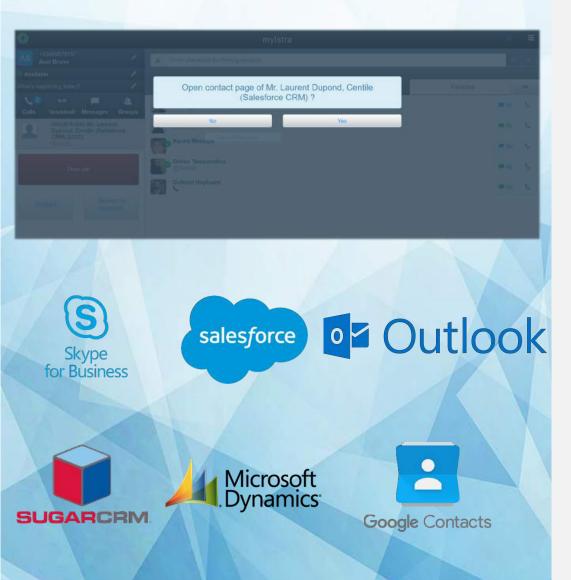


Quick guide to Istra CRM

Istra CRM allows telephony integration in several CRM (Salesforce, Sage...). The user can now make a call in one click and have a contact page opening.

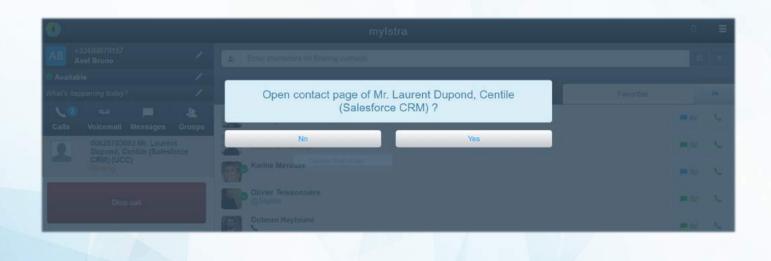


KEY FEATURES

- Caller identification
- Click to call
- Contact page opening
- Fully integrated to myIstra
- Contact search in the CRM

from mylstra

On an incoming call, see who is calling you. Choose to open the contact page in your connected CRM.



Search from mylstra

From myIstra, find the contacts in your connected CRM directory. Then, call the contact by clicking on their name.

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AB +33489879157 Axel Bruno			s La	* *		
Available What's happening today?			2	Laurent Dupuis (Google Contacts)	Mobile: +33629793093	
Calls	مہ Voicemail Messa		2	Mr. Laurent Dupond, Centile (Salesforce CRM)	Mobile: +33628783093	
Number		2				
1	2 ABC	3 DEF				
4 GHI	5 JKL	6 MINO				
7 PORS	8 TUV	9 wxyz				
	0	#				
+	·	*				
			×			AND

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